



Office

Communication

Infotainment

Utility

Broadcast

MARS
WEB FLASH

MARS WEB FLASH

INTRODUCTION

MARS-Web Flash is an application facilitating the collection and dissipation of information through the CISCO IP Phones. CISCO IP Phones are a piece of real estate that is available on the user work area and lying idle. Where as the user PC is getting increasingly cluttered for various activities.

FEATURES

Web Flash allows the administrators to configure different RSS feeds from the administrator console, collect them and push them through a select group of Ip Phone users. The number of IP Phones that can receive the message is determined by the administrator and individual Ip Phone users can request special content or can block the pushed content.

BENEFITS

In a set up where hundred of users are working simple routine information gathering from the internet consumes volumes of costly bandwidth. Information like weather, on going games, transport timings etc. can be fetched once and than shown on the IP phone using the local area network. This not only saves the bandwidth and frees them for other more meaningful usage but also unclutters the PC space for other work.

H/W AND OTHER REQUIREMENTS

Application is deployed on the CISCO Unified Application Server running in a MCS machine. Application Server Licenses are required depending on the number of usage. Actual BOM depends upon the mix and matches of application & no of user licenses.

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|-----------------------|--------------------------|
| 1. Application Server | 2. Application Instances |
| 3. Media Server | 4. Media Instances |