

Parsec's Mars Cisco IPT Application List

Sl. No.	Name	Description	Phones	CUAE Resource
1	MARS Text Broadcasting	MARS text broadcast is a text broadcasting application. The text messages can be sent One To One Or One To Many.	79XX Series IP Phones	Session
2	MARS Digital Album	MARS Digital Album is an easy to use content distribution application, which facilitates digital content sharing through CISCO IP Phones. Organizations can use this to push content from a centralized server onto individual IP Phones. Localization content can also be pushed to various targeted groups so as to create the desired impact.	79XX Series IP Phones. Phones which support graphics.	Session
3	MARS PTT Conferencing	MARS Push To Talk (PTT) multicast conferencing allows parties to get in touch instantly through a multicast conference bridge. This application uses the multicast ports of the routers to connect with different parties in a multicast group. Multicast addressing is a network technology for the delivery of information to a group of destinations simultaneously using the most efficient strategy to deliver the messages over each link of the network only once, creating copies only when the links to the multiple destinations split. Once the multicast conferencing is underway it is not dependent on any one party including the initiator or the application server.	79XX Series IP Phones	Session
4	MARS PC Sync (For EM Users)	MARS PC Sync is a utility application which allows synchronization of the user IP Phones using Extension Mobility (EM) with his PC. Very often users forget to log onto their phones on coming to the office and log out while not in the desk. PCSync facilitates automatic EM log-in while the user log into the domain through PC and automatic EM log out when the user logs out of the domain. If the user locks his workstation then simultaneously the IP Phone is also locked out. In this locked state only incoming calls and some select outgoing calls are only allowed.	79XX Series IP Phones	Session
5	MARS Visitor Verification	MARS Visitor Verification helps in automating the communication functions of a security desk. In the security desk audio visual communication is a vital function in verifying visitors, and a visual verification of the guest from the intended recipient is the best way to authorize visitors. MARS visitor management working with CUCM facilitates this function.	79XX Series IP Phones. Phones which support graphics.	Session
6	MARS Web Flash	MARS-Web Flash is an application facilitating the collection and dissemination of information through the CISCO IP Phones. CISCO IP Phones are a piece of real estate that is available on the user work area and lying idle. Where as the user PC is getting increasingly cluttered for various activities.	79XX Series IP Phones	Session

7	MARS Phone Lock/Unlock	<p>MARS Phone Lock/Unlock is a utility application that allows users to lock and unlock their IP Phones by choosing appropriate options from the menu of the phone itself. If the user locks the phone than till the time it is unlocked it can receive all incoming calls and will be able to make a few select outgoing calls.</p> <p>The application can be configured to lock the phone automatically after a certain idle period of the phone.</p>	79XX Series IP Phones, Analog phones	Session
8	MARS Voice Relay	<p>MARS Voice Relay allows the authenticated users to broadcast to a group of users as he speaks to the phone. This application becomes very effective when some quick message needs to be relayed to a group of users immediately.</p>	79XX Series IP Phones	Session
9	MARS Audio Trainer	<p>Training and HR department of large organizations have often a rich collection of audio files- from internal workshops, chairman's speech or address, management audio lectures, speech and diction training contents, foreign language trainers, etc</p> <p>The challenge is in making such audio content available to a group of employees or all employees as easy-to-use audio broadcasts. MARS audio trainer application allows a user to play out a pre-recorded wav file on his Cisco IP phone.</p> <p>On selecting a service in the IP Phone the user is listed a list of prerecorded file categories in the IP Phone. Each category will contain different prerecorded files as configured by the system administrator. The selected file it is played out to the user on the IP Phone.</p>	79XX Series IP Phones	Session Voice
10	MARS Advisor on Call	<p>It is a Cisco IP Phone based application where you can have a specialist/advisor on call when you are in a teleconference with your customer.</p> <p>The advisor can assist you on the fly as he would be present in the teleconference and can hear the complete conversation between you and your customer.</p> <p>The advisor can assist you by providing vital information/statistics during the conference call</p> <p>The advisor can assist you by providing you with answers to unexpected questions asked by your customer during the conference call</p> <p>The advisor can point out any wrong commitments made in the conversation and thus helping you out in rectifying the case then and there itself which might be difficult to do so at a later stage of time.</p> <p>You can hear the voice of both customer and advisor Advisor can hear the voice of both you and customer Customer cannot hear what the advisor is saying to you Customer can hear only what you are speaking</p>	79XX Series IP Phones	Session RTP Voice Conference

11	MARS External Caller Details With Busy On Busy	<p>MARS Caller Details shows the PSTN & Cisco's IP-Phone caller details in a Cisco IP Phone. If a user receives a call from an external party and the information are already there in the database than the information pops up on the IP Phone screen. The user after seeing the details in the screen can request for an image as well. Users know before hand to whom they are talking to and can respond accordingly.</p> <p>The user has an option to REJECT the incoming call by clicking a button on the IP Phone. On selecting this option the call will be disconnected.</p> <p>The user has an option to revert to the incoming call as BUSY by clicking a button on the IP Phone. On selecting this option a prerecorded voice file (configurable) will be played out to the caller and then the call will be disconnected.</p>	79XX Series IP Phones. Phones which support graphics.	Session
12	MARS MeetMe Scheduler	<p>MARS MeetMe Scheduler adds scheduling, authentication and intimation features to the default MeetMe conferencing functionality. This application distinguishes between a conference initiator and a participant. The conference initiator can schedule a conference and send the notifications to the participants. The participants can then use the credentials mentioned in the mail/SMS to authenticate them through an IVR and join a conference already initiated by the meeting owner.</p>	79XX Series IP Phones, Analog phones	Session RTP Voice Conf
13	MARS Phone Share	<p>Parsec's MARS-Phone Share application allows implementation of IP Telephony easier and adoption faster. It provides the option to cover the entire user base and with all functionality in a limited deployment. Providing the capability to configure group numbers and communicate with the user PC through pop-ups for messages, notifications and alerts. It allows the configuration of the system as well as access to all administrative tasks through a secured web portal.</p>	79XX Series IP Phones, Analog phones	Session RTP Voice Conf TTS
14	MARS Canteen Menu	<p>MARS Canteen Menu allows the configuration of Canteen Menu items in the user IP Phone. The daily items can be visible to all the users and they can toggle between multiple canteens, multiple menus and also call them to order it from the menu page itself.</p>	79XX Series IP Phones	Session
15	MARS Phone Splitter	<p>MARS-Phone Splitter allows the CISCO single line conference phones to be used for both PSTN and VOIP dialing. Some of the highest selling CISCO conference stations are single lines phones. Phone Splitter enables this single line conference phones to dial both PSTN and VOIP calls. This comes handy in a situation where both types of calls are configured to go through different partitions of a call manager. This is relevant to all single line phones.</p>	79XX Series IP Phones, Analog phones.	Session

16	MARS Advanced Directory Search	MARS Advanced Directory Search (ADS) enhances the power and search capability of the standard Directory Search mechanism in CISCO Call Manager. Instead of the standard Name and Ext. No search that comes as default it allows additional fields for searching using the same CISCO IP Phone. Now the users will be able to search on the basis of Name, Ext. No, Home Phone No, Mobile No & Department. All this information is obtained from MS Advanced Directory through the ADSync component of the Advanced directory Search. Subsequently this application will synchronize the data with AD at regular intervals. Once the search result are obtained which will contain information for each search parameters the user can dial out to any particular number of the contact by selecting it and clicking the dial button on the phone. In the current version this application supports only one domain.	79XX Series IP Phones. WAP enabled cellular phones.	Session
17	MARS Voice Mail	MARS Voice Mail is a CUAE based Voice Mail system which can be hooked to any Cisco switch compatible with the Cisco Unified Communication Environment. This is a same box solution where the voice mail feature can be configured from the same application server as other MARS applications and that can be a non MCS server as well. The recordings are protected by a unique user name password pair for each user.	79XX Series IP Phones, Analog phones	Session RTP Voice TTS
18	MARS IVR	MARS Interactive Voice Response (IVR) is a CUAE based application to processes inbound phone calls, plays recorded messages including information extracted from databases. It can then route calls to either in-house service agents or transfer the caller to an outside extension, connect callers with the intelligent computer telephony system. It detects the various keyword inputs and guides the caller to the most appropriate and suitable information or executive.	79XX Series IP Phones. Any other Phones can be used to dial in the IVR.	Session RTP Voice TTS
19	MARS Auto Redial	MARS Auto Redial is a utility application which allows the user to put a particular number in the redial mode till the time a response is obtained. For a number which is constantly busy can be enabled for redial on a Cisco IP Phone. This not only saves time for the executive but also adds business process benefits to certain crucial functions of the organization.	79XX Series IP Phones	Session
20	MARS Outlook Click to Dial	MARS Outlook Click to Dial is a utility application which allows convenient dialing option from the user PC. The user does not have to toggle between multiple devices to dial out to a contact. When deployed into organizations it allows them to store the contacts in their Outlook and click them to talk through IP Phones. Mail content having embedded phone numbers can also be clicked to be dialed by using this application.	79XX Series IP Phones	Session

21	MARS Outlook Calendar Notification	MARS Outlook Calendar Notification Application manages enterprise users calendar events and notify them on their Cisco IPTs. Mobile phones The enterprise users can be either Exchange clients or individual outlook users. Tracking is done in both the modes. The alerts or intimations on the IP Phones are sent by text, beeper as well as voice messages.	79XX Series IP Phones	Session
22	MARS Conference Room Booking	Parsec delivers office productivity applications capable of running on CISCO IP Phones as well as from user desktops. MARS Conference Room Booking is a Unified Communication Productivity Application which allows users to search, look for provisions and book conference rooms in a campus or facility. This application addresses the problem of confusion arising out of multiple groups trying to use the same conference room for their requirements.	79XX Series IP Phones	Session
23	MARS Transport Booking	MARS Transport Booking facilitates streamlining of the transport management functions in an organization. There are two sub modules in this catering to the needs of changes in scheduled departures and special request departures. Employees can use this phone based application to book a seat into any of the regular departure routes and vehicles. The special request departure module allows employees to request for special drop-ins.	79XX Series IP Phones	Session
24	MARS Jukebox	The multifaceted Cisco IP Phones have another use now. MARS Jukebox allows users to listen to their in house music channels through the IP Phones. They can select from multiple options which the administrator has set up and listen to their choice music. Jukebox adds to the fun in the working environment and is a huge buster for morale of the workforce.	79XX Series IP Phones	Session Voice
25	MARS EM Management	MARS EM Management allows the administrator to configure the change password facility at the user IP Phone. The user does not have to request the administrator for this regular task and can do it from his end whenever he wishes to change it.	79XX Series IP Phones	Session
26	MARS Hot Numbers	MARS Hot numbers pops up most popular numbers for that particular users or device when the IP Phone goes off hook. This allows saving precious time finding out regularly dialed numbers.	7941,7961 and above Series IP Phones	Session
27	MARS Play Wav File	The application allows a user to play out a prerecorded wav file in the IP phone. On selecting a service in the IP Phone the user is listed a set of fixed wav files in the IP Phone. On selecting a file it is played out to the user on the IP Phone.	7941,7961 and above Series IP Phones	Session Voice
28	MARS Device Monitor	MARS Device Monitor facilitates automated monitoring of critical devices like servers, routers, pbx etc. If any of the devices goes down than it sends intimations (Email, SMS, and IP PhTxt Msg) to a designated set of users. The user list can be defined for each set and also the medium of intimation for each can also be specified.	79XX Series IP Phones	Session