

MARS Digital Album

Introduction

MARS Digital Album is an easy to use content distribution application, which facilitates digital content sharing through CISCO IP Phones. Organizations can use this to push content from a centralized server onto individual IP Phones. Localization content can also be pushed to various targeted groups so as to create the desired impact.

Features

MARS Digital Album allows administrators to create power point presentations and convert them to send it across IP Phones. These presentation can be language independent; i.e. Arabic, Chinese, French etc. The presentations can run in either in a user interactive mode or an automated mode. Various informative albums can be created and store in a server which can be served on request. Administrators can push multiple albums one after another in a sequence and the number of iterations can also be fixed. When ever there will be messages coming they are shown on top of the album and therefore running these albums do not interrupt the communication flow.

Benefits

Digital Album is a very simple yet powerful tool to distribute routine information, greetings, advertisements and low priority content. In an organization this can be used to pass on regulatory information without cluttering the PC space. Leveraging the power of power point presentations you can create appealing content and push it round the clock on select user phones.

Supporting Hardware & Software:		
1.	CUCM Supported	4.X, 5.X, 6.X, 7.X,8.X
2.	Phones Supported	7941, 7961, 7970 & Later XML & Graphic Supported Phones
3.	CUAE	2.5.1 , 8.0

